Please type a	plus sign (+ ) inzide th	nis bar	·→ <u>+</u>		for use through 9/30/98, OMB 0651-003 fice: U.S. DEPARTMENT OF COMMERC	
1449A/PT Rev. 10/9	-		3. Department of Commerce tent and Trademark Office	~Z	mplete if Known	<b>〕</b> □≡
	₩/			Application Number		<b>₽</b> 0
LIST	<b>OF PRIOR</b>	AF	RT CITED BY	Filing Date	JUNE 10, 1998	上以置
l .	APPLI	C A	NT	First Named Inventor	FERNANDEZ	
i -				Group Art Unit	2711	
	(use as many she	ets a	is necessary)	Examiner Name	HABTE BAHGI	コ。トン〓
Sheet	1	of	2	Attorney Docket Number	FERN-POO3	ア治量

			U.S. PATENT DOC	UMENTS		1
Examiner Initials	Cits No.1	U.S. Patent Docum	Name of Petentoe or Applicant	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
H.B.		5734413	LAPPINGTON et al.	03-31-1998		1
H. B.		5729549	KOSTRESKI et al.	03-17-1998		1
H.B.		5675375	RIFFEE	10-07-1997		1
H.B.		5635979	KOSTRESKI etal.	06-03-1987		1
H.B.		5491797	THOMPSON et al.	02-13-1996	_6	
H.B.	•	RE 34,340	FREEMAN	08-10-1993	- 2	h
H.B.		4847698	FREEMAN	07-11-1989	S AR	m
					5 20	(C)
					7 10	M
					P	]
					2001	$\Box$
					<b>∞ 2</b>	
					ROG	
					<b>2</b> /	]
			′		<u> </u>	1
					°	]
						l
		: -				

				FORE	IGN PATENT DOCUMENT	S		
Examiner	Cite	F	oreign Patent D		Name of Patentee or	Date of Publication	Pages, Columns, Unes, Where Relevant	T
initials*	No.1	Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>s</sup> (if knawn)	Applicant of Cited Document	of Cited Document MM-DD-YYYY	Passages or Relevant Figures Appear	TS
							<u> </u>	1
								1
								1 "
					-			

	المراكبة فترخف فنحملة الأقام الأبار فيستنب والمراجع والمرجع والمرجع والمرجع	
Examiner	in Men	Date
Signature	Mary Constant	Considered   9/28/98

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Burden Hour Statement: This form is estimated to take .2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

(List of Prior Art Cited by Applicant (PTO/SB/08A) (1449A/PTO) [6-2]-page 1 of 2)





<sup>&</sup>lt;sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>8</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.1<sup>6</sup> if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.



PTO/SB/08B (6-95)
Approved for usb through 07/31/96, OMB 0651-0031
Itent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

LIERRA (Aha = )	Man argus ( · ) - more		···	Patent and Tracemark C	mos. o.o. our retribute of ocimination		
1449B/PTO	Count and Tradem		S. Department of Commerce	Complete if Known			
Rev. 10/95		•		Application Number			
			DE OITED BY	Filing Date	JUNE, 10 1998		
LIST (	OF PRIOR	ζ A	RT CITED BY	First Named Inventor	FERNANDEZ		
	APPL	IC	ANT	Group Art Unit	2711		
	. • •• •		ts as necessary)	Examiner Name	HABTE BAHGI		
Sheet	2	of	2	Attorney Docket Number	FERN-POO3		

		OTHER PRIOR ART - NON PATENT LITERATUR				4
xaminer	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article the item (book, magazine, journel, seriel, symposium, catalog, etc.), number(s), publisher, country,where published,	date, page(s),	riate), title of volume-issue	Τ2	
u (Jaks	1	MITCHELL N "TRIMPOLA WHITE PAPER : A PROGRAM	mable A	chitecture	for	1
H.B.		Digital Television", presented at 1998 National A	1550C14T1	M & 101		ı
		OTHMAN, S. V., "White Paper: Interactive Data S	ervices for	Television,	lucts	7
H·B.	ļ	OTHMAN, S. Y., "White Paper: Interactive Data So System Design Issues" online address: http://www /internettv/White Paper 1. html., o	lated ma	rch 1998.		
H · B .		JONES, J., "Projecting the Television Audience in presented before European Society for Opinion and Vienna, Austria, dated 1998, online address: http:	the Digit Marketing ://www.cps	Research, org/library/f	resentati	/4
	<u> </u>	litanaa ii 160 - tii 16a - ii 16a 160celeaa	~	P		
H.B.		info.peckets, No. 32, December 1997, online addre	packets/	packet 32. ht	me	
	T	0/ J	,			
						_
		·		<del>le</del> r∵		ı
					=	-
					22	
	<u> </u>			- F	600 600	;
	ŀ	,		; <u>t</u>		2
	<b>├</b>			<u> </u>		3
					MAILROOM	2
	╀╌				3	7
•	-					
	┼					
					·	
		i.C. leur	Date	9/20/98		

Signature Considered 7,007
----------------------------

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Burden Hour Statement: This form is estimated to take .2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

<sup>1</sup> Unique citation designation number. 2 Applicant is to place a check mark here if English language Translation is attached.